



MVldee

Imagination ignites Dreams
Innovation Makes Them Reality



MVldee 's Strategy 2024 - 2026

TOGETHER WE WILL TRANSFORM UNPRIVILEGED PEOPLE FUTURE

We stand up for a world aware of women and children's rights, we lead initiatives for gender equality, and we advocate for social cohesion and peace supporting the crucial role of the youth in providing fresh perspectives, ideas and energy to drive inter | national economic development and societal progress.

WE UNDERSTAND THE CHALLENGE AND THE OPPORTUNITIES

We are a newborn NGO founded by women who came from abroad seeking a better future. In a changing world, to meet the needs of unprivileged people demands compassion, courage, speaking out and blazing a new path - for and with them. We know that together we can do this.

“ WE AIM TO BE A CATALYST FOR CHANGE, DRIVING FORWARD INITIATIVES THAT PROMOTE GENDER EQUALITY, EDUCATIONAL ENHANCEMENT AND VOCATIONAL EMPOWERMENT ACROSS COMMUNITIES WORLDWIDE ”

- Founders' Vision

Injustices Face Today



450 million children are not learning



connected teens experiencing new conditions



23% women still earn less than men

NOW IS OUR CHANCE TO CHANGE THE FUTURE

Our 2024 - 2026 Strategy is about disrupting the negative trend-lines and challenging the status quo to accelerate and amplify impact with unprivileged people. Hand in hand with our supporters, partners and volunteers we are all committed in overcoming inequities.

MVldee's Story



ONCE UPON A TIME..

..as women who have come from abroad seeking a better future for our families and ourselves in **The Netherlands**, we are committed to supporting other women, children, young people and those in disadvantage situation in their pursuit of successful education, careers and lives.



“ WE ARE DEDICATED TO **EMPOWERING PEOPLE WITH FEWER POSSIBILITIES TO ACHIEVE THEIR FULL POTENTIAL** ”

- **M**aya and **V**itlena, Founders

MAYA

I am a **FREE** and **ON MOTION** person, who always aims for **ENRICHMENT**



VITLENA

I am a **VISIONARY** and **LISTENING** person, who always aims for **PROGRESS**



SO, WHAT WILL WE ACHIEVE BY 2026?

We will arise **awareness** and amplify **impact** among countries, ensuring

- in | formal education to **children**
- vocational training for **youth**
- consciousness raising in **women's** rights

HOW WE WILL DO THIS?

We must think and act **differently**

- We will become a truly **inclusive** organisation that invests in **diverse talent** and make **decisions** together
- We will partner more **strategically** with peers, the private sectors and government to elevate unprivileged **voices**
- We will use data, strengthen evidence and use digital **technology** to ensure **quality** education

“ **YOUR IMAGINATION IS EVERYTHING.
IT'S THE PREVIEW OF LIFE'S COMING
ATTRACTIONS** ”
- **Albert Einstein**

How We Will Do It



+ PROJECTS
1 already approved



+ NETWORK
20+ partners up to now



+ RESEARCH
Focused on target



MVldee 's Manifesto

Imagination is the realm where thoughts take **flight**, a canvas where **dreams** and **ideas** unite, sparking **innovation** and **creativity** to envision **possibilities** beyond the constraints of our current reality.

It fuels our capacity to **problem-solve**, enabling us to devise unique **solutions** and approaches, transcending boundaries and limitations. Imagination fosters **empathy** by allowing us to step into others' shoes, deepening our understanding of different **perspectives**.

Ultimately, it is a source of **inspiration** that fuels personal **growth**, artistic expression, and the **advancement** of society as a whole!

“ **THE MAN WHO HAS NO IMAGINATION HAS NO WINGS** ”
- **Muhammad Ali**



The campfire symbolize our “**warmth**”, our time and investment in other human beings.

People change: we are not the same person who we were three years ago and, hopefully, we will be better persons **3 years from now**.

The same goes for the people around us: that friendship, the sharing of a campfire, may kind of go away as we change in different directions, but that **warmth will be kept alive**.



When we think of **Sparta**, we think of **power**, **strength**, **intelligence**, and **loyalty** — which is similar to the vibes we get from the League Spartan font. It is a strong font with sharp edges and it takes up a lot of room. It is a potent font to use when designing websites for entrepreneurs, speakers, consultants, and anyone else whose thoughts and **voices need to be heard**.

FONT

Colours



PURPLE

WEALTH, royalty,
luxury, spiritualism,
creativity, mystery,
magical

 Sensational
COLOR

Purple is a blend of a high-energy color (**red**) and a calming color (**blue**): it can be both an energizing and relaxing color depending on how it is used



OUR COMMUNICATION OBJECTIVES 2024 -2026

#1 Increase MVideoe Visibility

#2 Projects Implementation and Updates

#3 Find Donors and Sharing Results



“

**EVERYTHING YOU CAN IMAGINE
IS REAL**

”

- Pablo Picasso

Keep In Contact



WEBSITE



LINKEDIN



FACEBOOK